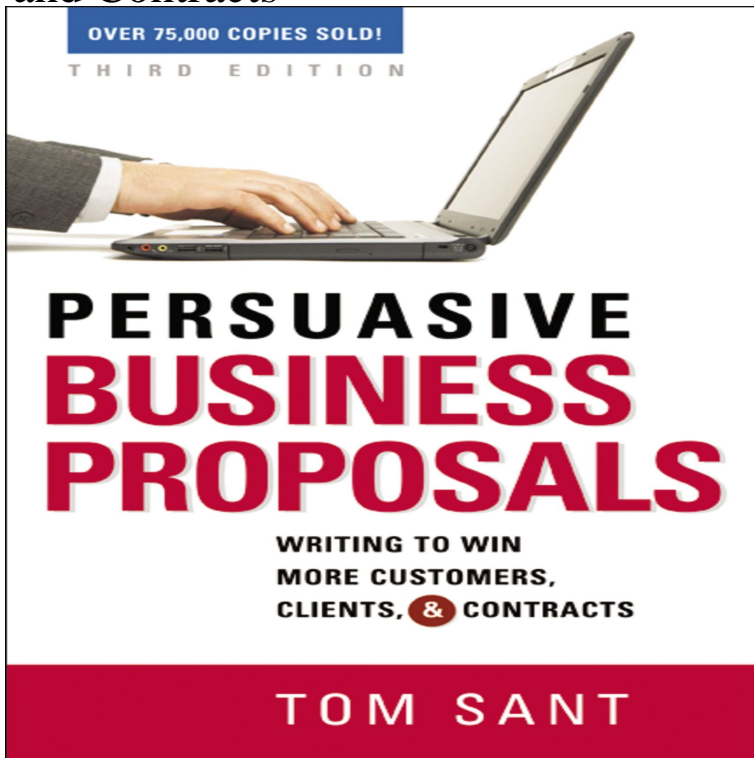


Persuasive Business Proposals: Writing to Win More Customers, Clients, and Contracts



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